

Writing and Presenting Research

Organized by Editage, a brand of Cactus Communications



Lecture overview

The 2 two-part lecture will focus on Writing and Presenting Research.

Part 1 will focus on writing a scientific article. Even after 350 years of journals publishing scientific research, writing a research article is often a difficult task especially for early-career researchers. Research writing needs to be well-organized, clear, and reader-centered. These three principles will be discussed in detail in this lecture and will enable you to write research articles that will stand a better chance of publication.

Part 2 focuses on making oral and poster presentations at conferences. Conference presentations can sometimes be as important as journal articles to present research findings, and in some fields conferences are more prestigious than journals! Conferences often give researchers opportunities to meet fellow researchers from different parts of the world. A well-prepared and competently delivered oral or poster presentation can immediately impress the audience and open up new opportunities. After this lecture, researchers will learn how to prepare and deliver presentations as well as network effectively at conferences.

Date:

November 25, 2013

repeat session on **November 26, 2013**

Venue:

Istanbul Technical University- Süleyman Demirel Kültür Merkezi

Register at:

www.editage.com/ITUworkshop

Agenda

1100-1105	Introduction
1105-1235	Writing a scientific article
1235-1305	BREAK
1305-1315	Editage Overview
1315-1445	Making oral and poster presentations at conferences
1445-1500	Question and answers

Faculty

Ravi Murugesan

Mr. Ravi Murugesan has been teaching scientific communication since 2007. He has conducted workshops on research writing in six countries, and he has also developed and taught e-learning courses on writing research papers and grant proposals. He is actively involved in associations in scientific publishing: he's a member of the European Association of Science Editors (EASE) and serves on the EASE Gender Policy Committee. He is certified by the Board of Editors in the Life Sciences (BELS) and has received the BELS Executive Council Award. He is a scholar member of the World Association of Medical Editors.

Mr. Murugesan received an MS degree in electrical engineering from the University of Wisconsin-Madison, and he has published as a first author in a high-impact journal in applied physics.



About Editage

In the last 12 years, Editage has edited over **212,000 documents** for **47,000+ clients** across **110 countries** in over **550 subject areas**. We are very familiar with the language difficulties authors face whose first language isn't English (ESL authors) and the types of language errors that are typically found in manuscripts drafted by authors worldwide. It is this experience that has enabled us to create and customize training programs for the research community across many countries.

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